



Timeless Icons

SPRING - SUMMER 2017

TOD'S CELEBRATES THE ETERNAL MODERNITY OF THE TIMELESS ICONS, OF A LIFESTYLE UNTOUCHED BY TRENDS BUT THAT SETS ITS OWN TRENDS, WHICH STAY MODERN AND UNCHANGED OVER TIME.

TOD'S INTERPRETS THE TIMES AND THE NEW NEEDS OF FASHION PEOPLE IN ALL THEIR MANIFESTATIONS, THUS ABANDONING THE PACE OF THE CLASSIC SHOW AND ENTERING THAT OF THE CONTEMPORARY WORLD, ENACTED IN A SPECIAL HAPPENING.

AT THE PAC IN MILAN, ANIMATED SCENES IN MOTION AND TABLEAUX VIVANTS INTERACT WITH THE GUESTS, BRINGING TOGETHER REAL AND VIRTUAL NEEDS IN A MULTI-AUTHORED STORY OF SOPHISTICATED NATURALNESS.

THE EVER MODERN APPEAL OF THE TIMELESS ICONS WHICH IS ON DISPLAY AT THE ENTRANCE, AND WILL BE FEATURED IN A BOOK COMING OUT IN JANUARY, ACCOMPANIES THE TASTE AND PERSONALITY OF TODAY'S ICONS, INTERPRETED IN TOTAL LEATHER FOR TOD'S NEXT SUMMER SEASON. A COLLECTION THAT EXPERIMENTS WITH PRESTIGE MATERIALS, ELABORATING WARDROBE CLASSICS WITH CONTEMPORARY HANDCRAFT. THE MODERN SOPHISTICATION OF AN ITALIAN STYLE FOCUSED ON THE HIGH QUALITY OF ITS PRODUCTS. THE TRUE SECRET OF TIMELESS STYLE.

READY TO WEAR

WARDROBE INDISPENSABLES, IN CONTEMPORARY LEATHER: A BIKER AND PEACOCK, JACKETS, T-SHIRTS AND MINI-DRESSES, ALL FLESHED OUT IN RIGOROUSLY PRESTIGE SKINS AND CRAFTED FINISHES THAT CREATE THE MODERN LINES OF A TIMELESS WARDROBE EXPRESSING THE TODAY'S AESTHETIC. METROPOLITAN DAY-TO-DAY ENLIVENED BY EXPERIMENTATION WITH LUXURY LEATHER REVEALING THE UNMISTAKABLE HAND OF CRAFTSMANSHIP.

THREADING PICKS OUT SILHOUETTES IN SADDLE CRUST, STITCHING ANIMATES THE SUEDE OF SKIRTS AND MINI-DRESSES. FRINGES FASHIONED WITH CONTRASTING NAPPA AND SUEDE GIVE DYNAMIC NEW LIGHT TO JACKETS AND MINI-DRESSES. FEMININITY IS LASERED ONTO DRESSES LIGHT AS MESH, MAXI STRIPES IN PYTHON COLOUR DRESSES AND BAGS, RIBBONS OF LASER PATTERN ARE CRAFTED INTO STRIPED FABRICS.

PYTHON TRANSPORTS JACKETS, MAXI GILETS, SHORTS AND MICRO TOPS INTO THE TIMELESS ZONE. PROUD BIKERS AND TRENCHES FLAUNT BANDS OF NAPPA, SPORTSWEAR FLAVOURED GARMENTS HAVE THE TECHNO IMPACT OF EXTRA LIGHTWEIGHT CALF, WHILE THE CLASSICS IN PLONGÉ NAPPA ARE AS LIGHT AS SILK.

THE **BIKER**. A STAR IN MANY GUISES, EVEN IN MANGO PYTHON. FROM CLASSIC TO ULTRA-SLIM VERSIONS, SHORT AND LIGHTWEIGHT, TO THE LONG MODEL THAT THINKS IT'S A TRENCH.

LASTLY, AND ABOVE ALL, THE SENSUAL BIKER TOP: TWISTING AROUND THE NECK, IT LEAVES A BARE BACK AND CLOSES WITH A ZIP. ANOTHER CHAPTER IN TODAY'S ONGOING STUDY OF TIMELESSLY CONTEMPORARY ELEGANCE.

BAGS

THE **DOUBLE T**, THAT ICONIC TOD'S ACCESSORY, CONFERS GRAPHIC LIGHT ON SHOULDER BAGS WITH A TIMELESS AESTHETIC. IN LEATHER AND OTHER PRECIOUS MATERIALS AND IN VARIOUS COLOURS.

THE **WAVE** COMES WITH MAXI STRIPES, MIXING SUEDE WITH STRIPE EFFECTS, AND PLAYS WITH PYTHON PATTERNS, MULTICOLOUR OR OTHERWISE, IN SIZES FROM MAXI TO MICRO.

SHOES

WITH A DECIDEDLY TIMELESS POINTED AESTHETIC, THE **MOCCASIN** WITH THE DOUBLE T IS THE EMBLEM OF THE NEW TOD'S STYLE, ALSO IN SKINS THAT ARE METALLIZED AS WELL AS PRECIOUS.

THE **SNEAKERS** COME WITH THE NEW SOLE, EDGED WITH RAFFIA: IN COLOURED SUEDE, THEY ALSO EXPLOIT LEATHERS OF A METALLIC URBAN LIGHT.

THE **TOD'S SANDAL** DRAWS ON SADDLERY WITH A FORMIDABLE CROSSING OF BANDS AND ARTISANAL STITCHING IN FULL VIEW, IN A SABOT VERSION OR WRAPPING ROUND THE ANKLE. FLAT IN PYTHON OR HIGH HEEL IN LEATHER, THE MODEL FASTENS WITH A MAXI BUCKLE.

BOLDER STILL, THE **GOMMINO** INTERPRETS THE SUMMER IN A SABOT VERSION, WITH FRINGE AND CHAIN. WHILE THE CLASSIC MODEL HAS THE DOUBLE T FASTENING, AND THE SEASON'S NEW COLOURS.