



## **Timeless Icons – The concept**

How do you become a style icon?

The answer may be found amongst photos of legendary lifestyles collected in ***Timeless Icons***, a book produced by **Tod's**.

A tribute to the ever modern allure of icons, whether from yesterday or today, perfect interpreters of a timeless aesthetic.

Brigitte Bardot and Lauren Hutton, Steve McQueen and Sean Connery, Cate Blanchett and Gisele Bündchen, George Clooney and Brad Pitt: images and details from their private life reveal precise ways of being, so strong they never go out of fashion.

A timeless elegance, reflecting personality and quality, an unmistakable value of the Tod's brand.