



The Italian Dream

SPRING - SUMMER 2018

THE IMPECCABLE NATURALNESS OF AN ITALIAN SUMMER

SUN ON YOUR FACE, EYES SHUT, THINK "ITALIAN LIFESTYLE" AND A HORIZON OF DREAMS OPENS UP IN FRONT OF YOU. YOU SEE THE COLOURS, TASTE THE FLAVOURS, REMEMBER THE FRAGRANCES OF DAYS SPENT IMMERSSED IN THE PENINSULA. ICONIC IMAGES FLOW: WRITERS AND TRAVELLERS, ACTORS AND ROCK STARS, FROM THE WHOLE PLANET OF GLAMOUR THAT INEXORABLY PASSES THROUGH HERE TO ABSORB THE MAGIC OF TRUE BEAUTY, THE BEAUTY THAT ENCHANTS BY NATURALNESS.

TOD'S PAYS TRIBUTE TO THE ITALIAN TASTE AND ITS WISE *NONCHALANCE*. A MODERN AND GLOBAL WAY OF BEING, WHICH IS TRUE ONLY TO THE SINGLE RULE OF IMPECCABLE QUALITY, THE SECRET OF TRANSCENDENT ELEGANCE. THE TIMELESS SILHOUETTE OF SPORT JACKETS AND DOUBLE-BREADED BLAZERS, MICRO BOMBERS AND BIKERS, CREATED IN ASSORTED SKINS REPRESENTS THE DAILY LUXURY: PURE AS THE ITALIAN DESIGN. THE MICRO SHIRT IN TECHNO NYLON IS THE SURPRISE BENEATH THE REST, THE PYJAMAS ARE IN LEATHER; SHORTS, SKIRTS AND TROUSERS ARE SUPPLE AS NAPPA, FAVOURED BY A WOMAN WHO TRAVELS IN ABSOLUTE FREEDOM, FLAUNTING HER TASTE FOR THE SMOOTHEST CRAFTSMANSHIP.

#ITALIANDREAM

SHOES

LIGHTNESS IS A COMPONENT OF *NONCHALANCE*, OF A HANDMADE ELEGANCE THAT WALKS IN THE **WINTER GOMMINO** IN EVERY SEASON, OR CHOOSES DENIM TO DRESS ITS **GOMMINO DOUBLE T** OR ENCHANTS WITH THE MOVEMENT OF THE **YORKY GOMMINO** AND DEFIES STREET CODES WITH THE NEW MOCCASINS.

BAGS

ON YOUR ARM, THERE IS THE LIGHTNESS OF THE NEW **TOD'S SELLA**, THE LATEST SOFT CHAPTER IN A STORY OF PRECIOUS SKINS, DETAILS AND STITCHING THAT EMBODY THE TOD'S WORLD. THE **WAVE BAG**, AN ONGOING RESEARCH OF FABRICS AND CRAFT TECHNIQUES, HAS BEEN REDESIGNED AS BACKPACK, WHILE THE **GOMMINO BAG** HAS A NEW PALETTE OF COLOURS, REMINISCENT OF AN ITALIAN SUMMER.