



TOD'S CIRCUS

Tokyo, November 16th 2017 - Jugglers and tightrope walkers, stars, stripes, harlequin checks, lights and balloons: the Tod's store in Tokyo Omotesando inaugurates the Christmas shopping season with an exclusive collection dedicated to the entertaining world of the circus.

Bags, charms, sneakers and loafers reinterpreted by Anna Dello Russo will be presented with a surprise; like a lion tamer she'll play with the Tod's imagery in an irreverent and humorous way.

For the launch event, Diego Della Valle will be there to welcome guests: among first, the supermodel Barbara Palvin, the star of the video project, which will be screened throughout the store. From Krystal Jung to Hikari Mori, the long list of celebrity invitees will be treated to an array of surprises: tasty morsels, photo booths, magicians and the Tod's Circus limited edition which will be displayed on pedestals.

Creative sounds spun by a special guest DJ, Mademoiselle Yulia, will help to immerse guests in an atmosphere of whimsical, lighthearted fun.

Tod's Circus will be available from mid November
in all Tod's flagship stores worldwide
and on www.tods.com

#TODSLOVESCIRCUS