



Italian Inspiration

The dazzling light of a day on the beach. Laid-back elegance. Kendall Jenner's natural smile, while she plays with Roberto Bolle. The visuals for the Tod's spring-summer 2018 campaign are infused with the secrets of the Italian Lifestyle. The Italian way of life has its own inimitable, unique charm, which is loved all over the world.

Together, a true ambassador of Italy renowned around the world and an artist with her own global following who loves Italy, live all things beautiful and Italian.

Smiling, as they spend a relaxing day in the sunshine, Kendall and Roberto experience the Italian way of life and the world of Tod's with its quality and impeccable taste.

Tod's SS18 Men's & Women's Advertising Campaign

TALENTS: Roberto Bolle, Kendall Jenner
FOTOGRAFO: Mikael Jansson
LOCATION: Malibù, CA
DIREZIONE CREATIVA: Baron & Baron
STYLIST: Ludivine Poiblanç
MAKE-UP ARTIST: Mark Carrasquillo
HAIR STYLIST: Shay Ashual
PROPS STYLIST: Happy Massee
DIRETTORE VIDEO: Baron & Baron
DOP: Edu Grau