

No _ Code



WE ARE OUT OF FASHION, NOT BY DEFINITION.
WE ARE OUT OF FASHION BECAUSE WE CAN'T BE
CONFINED WITHIN IT.

WE GO BEYOND SEASONS, CREATING NEW STYLES
EVERY DAY, WE SEARCH NEW INFLUENCES,
WITH A COLLECTION DESIGNED BY
CREATORS FROM ANY INDUSTRY,
WE REINVENT RETAIL,
WITH HAPPENINGS THAT CAN BE SHOPPED.

WE CHALLENGE CODES BECAUSE
WE KNOW THEM BY HEART.

NEVER FOLLOWING.
NEVER ANTICIPATING, COMPROMISING
OR BEING THE SAME.

WE ARE UNPREDICTABLE.

THIS IS OUR CODE.
THIS IS **NO CODE.**