



NANA EIKURA'S QUOTES

Since becoming Brand Ambassador, has your impression and image of Tod's changed?

It has changed, or perhaps I should say I did not know enough before. I always felt that it had a strong classic image, but when I had a chance to wear the brand, all of the items, while retaining a traditional classical feel, came together to create the image of a sophisticated woman.

How do you feel about working on this project for the iconic D-Styling bag?

The shoot had a more live feeling compared to shoots in Japan. Based on the theme, events that occurred at the time were taken as snapshots. Although we were affected by the weather at times, even that felt good.

What does Tod's mean to you?

Tod's to me, is something that will make my heart sparkle, not just now in this moment, but even when I am older.

Is there an item of Tod's in your wardrobe that you love? Can you tell us about this piece and what it means to you?

I love all of the bags and shoes. The black mouton jacket in particular was very innovative. It goes with any style and is light. Everything about it was perfect.

What does Italian style mean to you?

Having your own lifestyle as your core while acting cool without trying too hard.