

**TOD'S CELEBRATE THE OPENING OF NEW DUBAI MALL BOUTIQUE,
LAUNCHING AN EXCLUSIVE COLLECTION,
INSPIRED BY THE SEVEN SANDS OF THE UAE**

On the 10th of April 2018, Tod's celebrates the opening of the new boutique, in the Dubai Mall extension. To celebrate the opening, Tod's revealed an exclusive collection of women and men iconic Gommino loafers, taking colour inspiration from the famous hues of the seven UAE sands.

The unique Gommini in soft washed denim and have been carefully matched to the shades of the seven sands.

Each shade of sand is attributed to an Emirate: Ras Al Khaimah's sand is white, Ajman's is cream, Sharjah has a pale yellow shade, while Abu Dhabi's sand takes a ochre yellow, and Dubai a rust red. Umm al-Qaiwain has a ocean blue hue, and finally the darkest black sand is from Fujairah.

The celebratory collection is limited and available exclusively in the Dubai Mall Boutique.

Tod's – Dubai Mall
www.tods.com
#tods