



Tod's Band presents the Iconic Gommino

Eight strong Arabic personalities, coming from the world of cinema, fashion and the social scene, reveal their personal point of view on Italian Lifestyle and the world of the iconic Tod's Gommino. Different for background and origin, the members of the Tod's Band share a special attitude and a unique style, which travels beyond places and makes them meet in a specific way of being: to choose, to dress and to think.

A collection of faces. The looks in their eyes are determined, above all different, elegant because independent. Like their way of moving—in the world.

The accent is on quality, on style of life. A strong local group of women and men that follow their own rules: a sense of details, of the particular that makes the difference, typical characteristics of Italian Style too.

A story in chapters, starting with their entry on the scene, with a show of portraits.

The object of desire is the **Tod's Gommino** the epitome of high craftsmanship and precious materials, a symbol par excellence of the attention to details and constant search of good taste.

As the Gommino, which tells the Italian know-how, the Tod's Band tells its adventure with Tod's through different stories, styles and awareness: both researching timeless luxury and elegance.

Dubai becomes the perfect setting. The Burj Khalifa, the skyline, the sea and the desert: symbols all over the world such as the Gommino, the iconic Tod's loafer known all over the world. The perfect combination of cultures and styles, the Arab world and the Italian DNA.

Sara Murad, Hind Beljafla, Salama Mohamed, Mariam Al Badr

Tarik Zaharna, Omar Al Busaidy, Anas Bukhash, Harith Bukhash

#Todsband #Tods

Mariam Al Badr

Raised in the US, living in Abu Dhabi, she is the corporate communications Director of Dolphin Energy.

Hind Beljafla

She is an Emirati personality cofounder of the fashion brand Das Collection.

Salama Mohamed

Jewelry designer, she is known for her humanitarian engagements.

Sara Murad

Saudi living in Dubai, she is a very well known TV presenter.

Tarik Zaharna

Known architect based in Dubai, he is the founder of Tzed Architects.

Omar Al Busaidy

Entrepreneur and author of the ebook "Just read it", he works at the national government as acting tourism investment promotion manager.

Anas & Harith Bukhash

Two influential local brothers and entrepreneurs. They are the founders of the Ahdaaf Sports Club and the Bukhash Brothers.